

# eZintegrations™

## Connect Any System

Data integration has become a critical aspect of modern business operations, allowing organizations to extract valuable insights from various sources of data. However, traditional data integration methods can be complex and can require extensive coding knowledge, making it challenging for non-technical users to manage data integration tasks.

To address this issue, **Bizdata's solution- eZintegrations** offers an intuitive interface that allows non-technical users to manage data integration tasks easily

**eZintegrations™** is a browser-based cloud data integration platform that does real-time data integration with minimum IT intervention for connecting any enterprise application. By leveraging eZintegrations™ no-code iPaaS, users can connect data from fragmented sources and empower organizations to consolidate multiple cloud solutions into a single platform. It can integrate any system traditional RDBMS, NoSQL, Cloud Databases, Data Warehouse, Data Lake, REST API, SOAP API or logs, videos, voice notes or stats from Linux commands as well as various protocols from IoT sensors. It is a powerful data integration software tool that makes it effortless to connect to any data source. With its intuitive API marketplace, users can quickly and easily discover or add sources and targets from a vast selection of APIs in the catalog to use in their integration bridge. This flexibility allows organizations to streamline their data integration processes by easily moving data between on-premise and cloud-based systems or even across different cloud platforms.

One of the standout features of eZintegrations is its easy drag-and-drop data operations. Furthermore, with enhanced data transportation logging, users can monitor the data integration process in real-time, ensuring that all issues are identified and resolved quickly. In addition to its impressive technical capabilities, eZintegrations has also invested in enhancing its user interface, making it more user-friendly and accessible. The enhanced navigation features make it easier for users to navigate the software, reducing the learning curve and allowing organizations to implement data integration processes more quickly and efficiently.

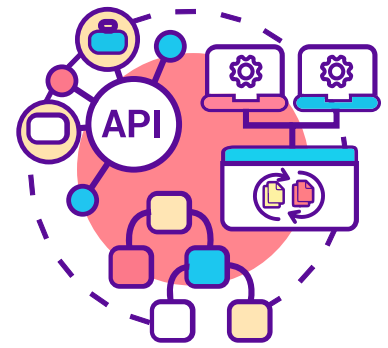
Overall, eZintegrations is an excellent option for organizations looking for a data integration software tool that can easily connect to any source, offers an API marketplace, and supports various data sources, including on-premise and cloud-based systems.

How does it work

**eZintegrations™** pipelines are configured in the following steps:

- Data source: Specify/ configure the source for fetching data
- Data operations: Select data objects by drag and drop for data operations
- Data Target: Specify data target into which source data is to be loaded

This creates integration bridge for streaming data between two systems over a pipeline.



### eZintegrations™ Uniqueness

- Completely cloud-based. No coding/ infrastructure required
- No Staging: Real time Data transaction, data transformation happens in- flight over network/ internet pipeline
- No Client Library: No usage of Client Library like PHP, Java, Python, .NET, Perl. Less Code, Error Free integration between two systems
- No Enterprise Service Container/ Buses
- A marketplace for API

### eZintegrations™ Key Features

- Easily transform, wrangle and orchestrate data between two systems using eZintegrations
- API marketplace: Add source and target from API catalog. Enabling a secure solution for managing API
- Drag and drop business object for data operations
- Complete visibility on data transportation through dashboards and reports
- Application security: Roles and privileges align company/ department roles
- User friendly interface: can be easily used by semi technical users

## Why do we need eZintegrations?

- Error-free data transfer across systems with little programming
- Lowest TCO and no complex technology overhead
- A single platform powering both business users and IT teams.
- Visual Mapping and Data Connections between system.
- Complete Visibility from Source to Target, Data Flow, Hits/Miss Records, Error logs
- Connect any on-premise enterprise application from all leading vendors such as cloud and SAP, Oracle, Infor, Workdays, Salesforce, Snowflake, NetSuite or any other enterprise application.
- Connect and provide real-time data from enterprise data warehouse to social media analytics, SaaS and digital marketing platforms.
- Connect and manage reviews, comments and preferences of end customers. Manage and analyze insights, engagement, following and ad metrics.
- Connect enterprise apps' alerts, workflows, essential object views and notifications directly to your mobile device.
- Designed for high volume data transfer workloads for structured and unstructured data sources.
- Robust data security: point to point data encryption during data at rest, data in flight and storage.
- Schedule Integration with ease on any frequency: Real Time, Every 15 min, Every X Minute, Hourly, Daily, weekly etc.
- No staging required: Data transformation, Data Orchestration and Data Cleansing occurs in-flight

## eZintegrations Use Cases

- **Connect Cloud and On-Premise Enterprise Applications-** Simplify management, governance, and integration of cloud-based and on-premise applications. Connect cloud applications and services, and control integration flows on a centralized dashboard.
- **Improved B2B integration-** Connect your business with your extended partners and 3PL. Transact data efficiently with full compliance and complete security.
- **Master Data Management-** Connect and manage master data of customers, suppliers, items and assets directly from your MDM application. Enhance your items and assets with GTIN, URN, EIDR, UUID, UDI or any other identifier.
- **IOT Device Integration-** Collect big data from gadgets, sensory data over buildings and machines, human body heat, and plant life in real-time to any target systems.
- **Secure your enterprise-** Reduce the risk of data breach through point to point data encryption.
- **Marketing and Social Media-** Accelerate account-based marketing orchestration. Manage and analyze insights, engagement, following and ad metrics.
- **Integrate two or more systems-** With minimal IT support have a range of integrations across an assortment of business purposes.

## What's new in this version

- Enhanced procedure for self-registration and owning the platform.
- Big library of API catalog available enabling users to directly work on the platform without using other tools.
- API marketplace helps in buying API and doing transformation of data from source to target.
- Adding user groups and segregation by roles and privileges.
- Reduced the integration process from 3 steps to just 1 step.
- Options to add users to the platform.
- Easy drag and drop of business operations.

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